

PRIVACY NOTICE

Your personal data will be processed by Sanofi Winthrop Industrie in order to:

- Permit the navigation through and the use of SpotMe Services from an operational and technical point of view;
- To fulfill specific users requests including, but not limited to, contact or assistance requests, etc.;
- To allow registration and the access to the personal area available in the SpotMe Platform;
- Ensure the security of Data and of the SpotMe Platform;
- Better understand your scientific areas of interest;
- Better meet your expectations with personalized Sanofi Winthrop Industrie medical communication and contents;
- Notify you by email about all Sanofi Winthrop Industrie scientific activities;
- Allow Sanofi Winthrop Industrie improve our products and services, including the effectiveness of our communications, the quality and pertinence of our products and services.

In order to achieve the purpose(s) described above, the following personal data will be used:

- **Usage data** : The IP addresses or domain names of the devices utilized by the Users, the URI addresses, the time of the request, the method utilized to submit the request to the server, the size of the file received in response, the numerical code indicating the status of the server's answer, the country of origin, the features of the browser and the operating system utilized by the User, the various time details per visit, the details about the path followed within the SpotMe Platform with special reference to the sequence of pages visited, and other parameters about the device's operating system and/or the User's IT environment.
- **Other personal data**: The Data collected by the SpotMe App or Backstage for registration purposes are: email address, first name, last name, password, professional phone number, audio recording, pictures, videos, company name, job title, office location.

Your data will be processed, on the basis of: The performance of a contract

Your data will be processed in a confidential and secure way and transferred only to the following authorized recipients to achieve the above purposes : SpotMe, its subsidiaries and subcontractors

Your data may be transferred outside of European Economic Area. In such a case, Sanofi Winthrop Industrie implements adequate safeguards such as the Standard Contractual Clauses of the European Commission, available upon request.

Your data will be kept only for the necessary time to achieve the above-mentioned purpose.

Data Retention for events

Your data is kept as long as the event is ongoing, and then retention period is divided in 2 steps :

- The event and data associated is available on SpotMe Platform until 45 days after the event end-date.
- After 45 days, the event is archived on the SpotMe platform and all event-related information / data will be deleted after 2 years.

Data Retention for Content hub :

Data related to reactions (views, likes,...) per asset/content will be kept as long as the asset is live, and then deleted.

You can have an overall on how Sanofi Winthrop Industrie processes personal data by visiting Sanofi Winthrop Industrie Global Privacy Policy ([Available here](#))

According to applicable data protection law, you may, where required by applicable law and subject to limitations which may apply by exceptions or legal requirements, be entitled:

- To have access upon simple request to your Personal Data. You may receive a copy of such data; unless it is directly available to you, for instance within your personal account
- To obtain a rectification of your Personal Data if inaccurate, incomplete or obsolete
- To obtain the deletion of your Personal Data in the situations set forth by applicable data protection law ('right to be forgotten')
- To withdraw your consent, at any time, for the activities without affecting the lawfulness of the processing where your Personal Data is used on the basis of your consent
- To object to the processing of your Personal Data, where your Personal Data has been used on the basis of legitimate interests of Sanofi Winthrop Industrie, in which case you will need to justify your request by explaining to us your particular situation
- To request a limitation of the data processing in the situations set forth by applicable law
- To request that some of the Personal Data you provided to us is brought to you, or to another data controller, in a commonly used, machine-readable format"

In order to exercise these rights, please click [here](#)

If you deem that your rights have not been respected, you have the right to lodge a complaint to the data protection authority in your country.

Users who are not comfortable with the functioning of the SpotMe App may delete the SpotMe App from their personal mobile device or may request the deletion of their Personal Data to the Event Organizer.